Energy Exchange℠

U.S. Department of Energy

EMPOWERING SOLUTIONS

AUGUST 11-13, 2020

ATLANTA GEORGIA

GEORGIA WORLD CONGRESS CENTER

EXHIBITOR PROSPECTUS

WWW.ENERGY-EXCHANGE.COM

EXHIBIT IN ATLANTA

The 2020 Energy Exchange is a unique opportunity to make a lasting impression on government leaders and decision-makers from across the U.S. Exhibiting at this innovative Trade Show gives your company access to over 3,000 facility, energy, fleet, and water managers ranging from military and federal personnel to State and Local planners and buyers – all looking for ways to cut costs, improve outcomes, and boost efficiency and resiliency.

WE ANTICIPATE OVER
3,000
ATTENDEES
IN 2020

Don't miss this opportunity to meet qualified resource managers and grow your business exponentially.

TOP REASONS TO EXHIBIT

- Connect with resource managers at the federal, state, and local levels.
- Understand what government customers want
- and need.
- Hear about emerging energy trends in the government sector.
- Hold strategic meetings with current customers.
- Meet potential new customers.
- Generate leads to follow the rest of the year.
- Create awareness of your newest technologies and services.
- Showcase leading edge innovations .
- Demonstrate your products.
- Announce new programs or products.
- See what other industry leaders are doing.
- Position your company as a leader in the energy sector.

ATTENDEE PROFILE

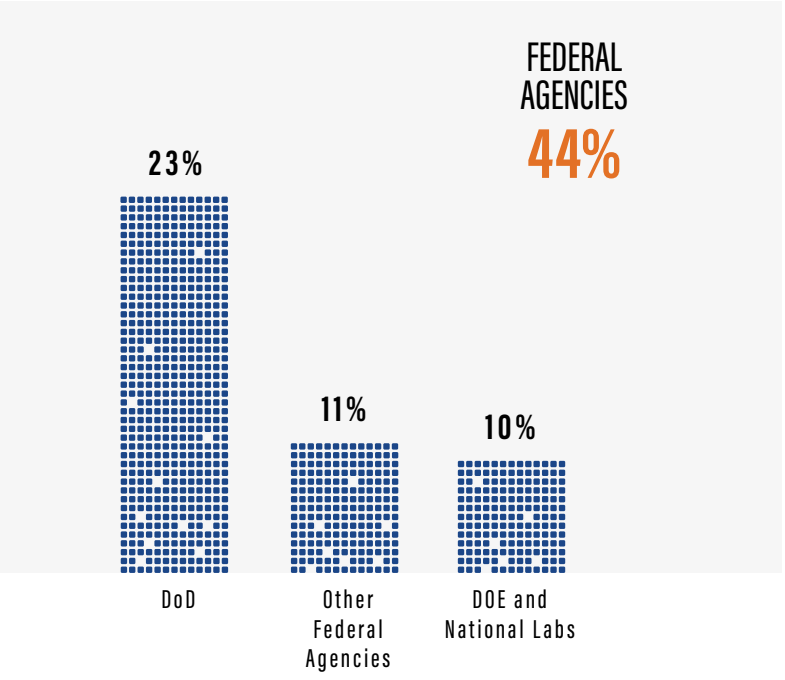
Attendees of the Energy Exchange have one thing in common: a need to conserve resources and improve project outcomes.

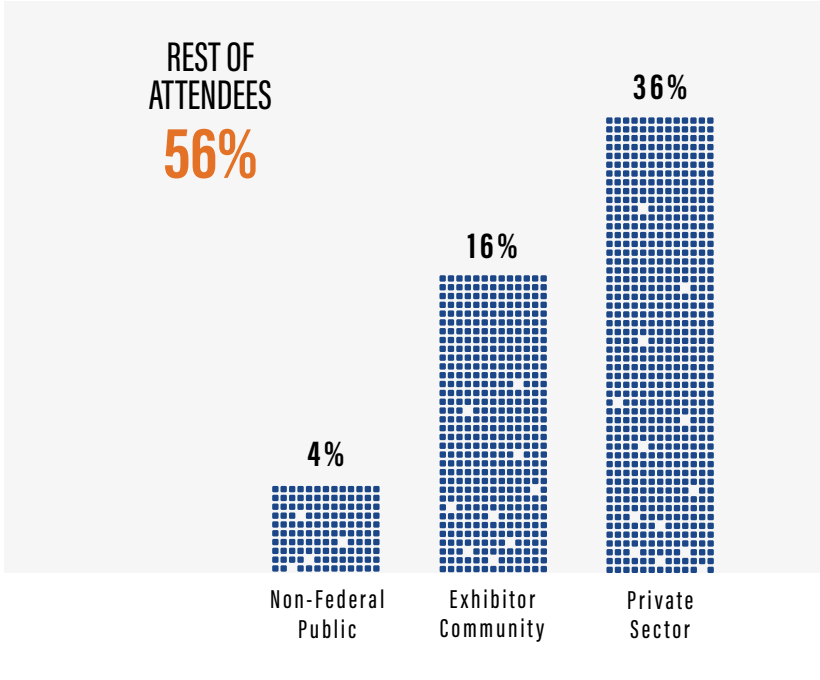
Federal, State, and Local government resource managers come seeking commercial, residential, and industrial solutions.

These professionals cover a variety of project management disciplines and include:

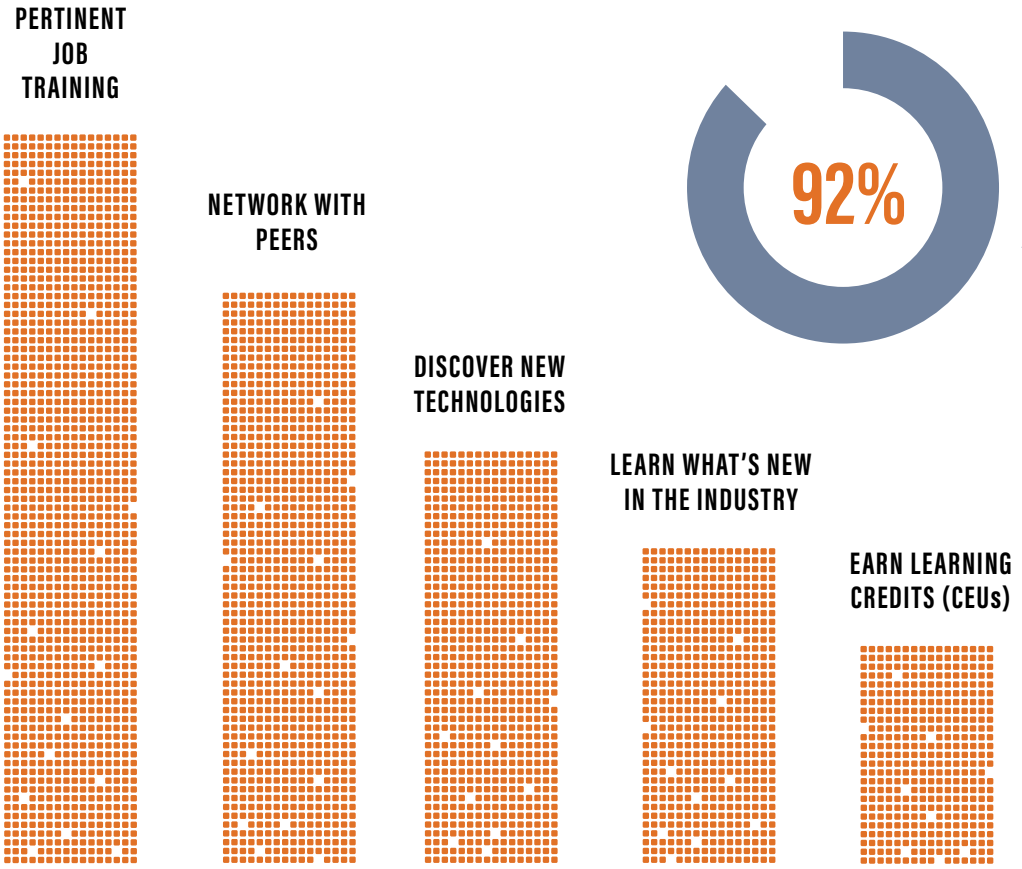
- Facility Managers
- Fleet Managers
- Water Managers
- State Resource Managers
- City Planners
- Procurement Officers
- Building Commissioners
- Project Implementation Specialists
- Energy Auditors
- Compliance Managers
- Financial Managers
- Attorneys
- Engineers
- Research, Design, and Development Professionals

ATTENDEES COME FROM MANY BACKGROUNDS





ATTENDEES' TOP REASONS FOR COMING



of attendees were satisfied or very satisfied with the 2019 Energy Exchange.

The 2019 Energy Exchange featured 116 training sessions, 88% of which were accredited by IACET.

A total of 16,757 training hours logged.

FOR MORE OPTIONS CONTACT:
Diane Manuel
678-398-2624
dmanuel@mc-2.com

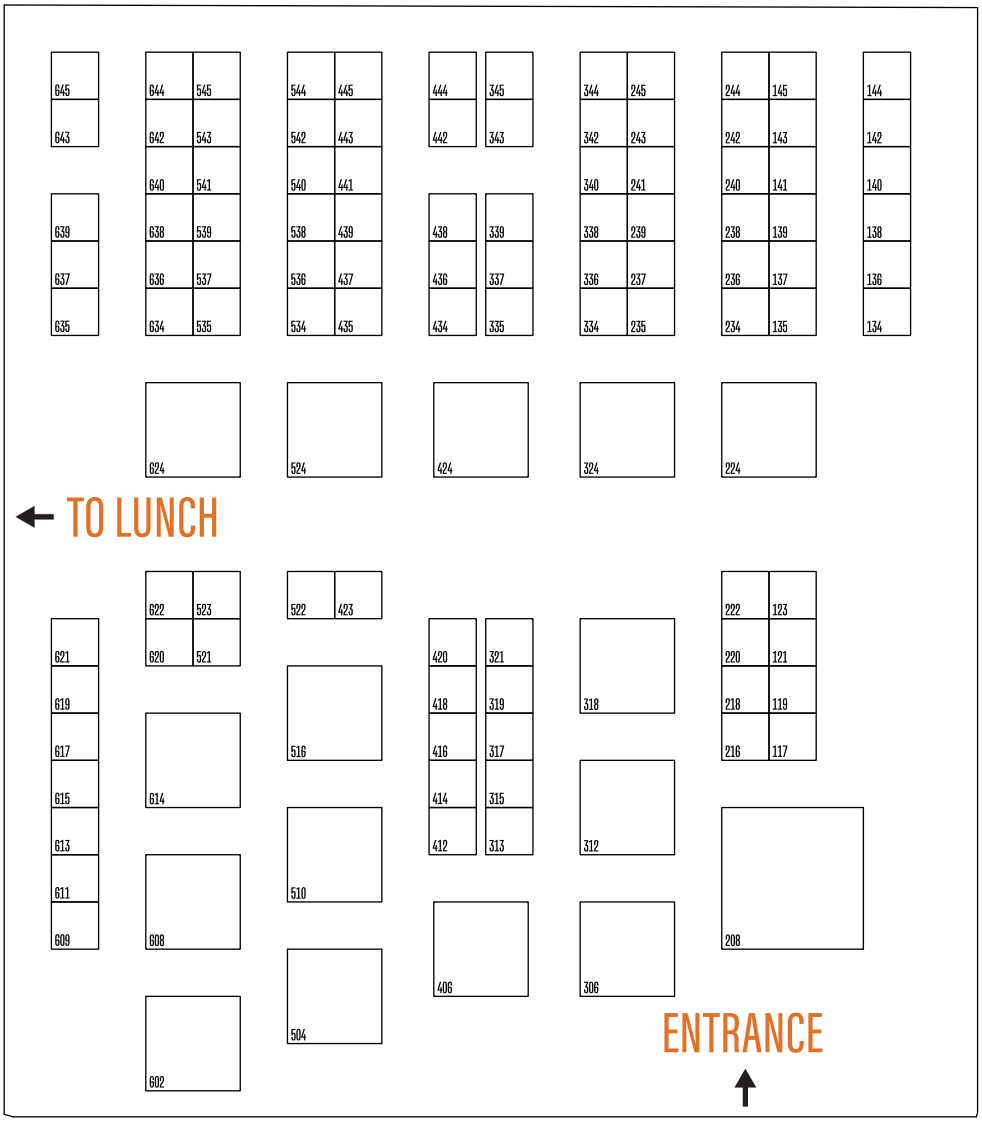
EXHIBITOR BOOTH PRICING

10' x 10'	$3,495			
	All 10'x10' booths			
20' x 20'	$16,000	$13,500		
	Front row (602, 504, 406, 306)	All other 20'x20'		
Includes 2 full conference registrations		Includes 4 full conference registrations		

All inline booths come with an 8' high back wall drape, a 33" high side rail divider drape, and an ID sign with your company name and booth number.

2020 EXHIBITOR FLOOR PLAN

Over 105,000 square feet



Visit www.energy-exchange.com

SHOW SCHEDULE

August 10	5:30 p.m.–7:30 p.m.
August 11	9:30 a.m.–7 p.m.
August 12	9 a.m.–5 p.m.

MOVE IN SCHEDULE

August 9	8 a.m.–5 p.m.
August 10	8 a.m.–4 p.m.

MOVE OUT SCHEDULE

August 12	5 p.m.–9 p.m.
August 13	8 a.m.–12 p.m.

EXHIBITOR KITS

MC² will provide all contracted exhibitors with an Exhibitor Services Kit containing information and pricing on shipping, drayage, labor for installation and dismantling, furniture, and other items exhibitors may require. Exhibitors have the responsibility to read and respond to all the information in this kit.

BECOME AN EXHIBITOR

For booth information please contact:

DIANE MANUEL
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phone: 678-398-2624