ADVANCING FEDERAL INFRASTRUCTURE THROUGH INNOVATION

EXHIBITOR PROSPECTUS

CINCINNATI, OHIO
OCTOBER 25-27, 2022
EXHIBITOR PROSPECTUS

EXHIBIT IN CINCINNATI

Energy Exchange 2022 is a unique opportunity to make a lasting impression on government leaders and decision-makers from across the U.S. Exhibiting at this innovative Trade Show gives your company access to over 2,000 facility, energy, fleet, and water managers ranging from military and federal personnel to State and Local planners and buyers – all looking for ways to cut costs, improve outcomes, and boost efficiency and resiliency.

Don’t miss this opportunity to meet qualified resource managers and grow your business exponentially.

WE ANTICIPATE OVER 2,000 ATTENDEES IN 2022

TOP REASONS TO EXHIBIT

- Connect with resource managers at the federal, state, and local levels.
- Understand what government customers want and need.
- Hear about emerging energy trends in the government sector.
- Hold strategic meetings with current customers.
- Meet potential new customers.
- Generate leads to follow the rest of the year.
- Create awareness of your newest technologies and services.
- Showcase leading edge innovations.
- Demonstrate your products.
- Announce new programs or products.
- See what other industry leaders are doing.
- Position your company as a leader in the energy sector.
ATTENDEE PROFILE

Attendees of the Energy Exchange have one thing in common: a need to conserve resources and improve project outcomes.

Federal, State, and Local government resource managers come seeking commercial, residential, and industrial solutions.

These professionals cover a variety of project management disciplines and include:

- Facility Managers
- Fleet Managers
- Water Managers
- State Resource Managers
- City Planners
- Procurement Officers
- Building Commissioners
- Project Implementation Specialists
- Energy Auditors
- Compliance Managers
- Financial Managers
- Attorneys
- Engineers
- Research, Design, and Development Professionals

ATTENDEES COME FROM MANY BACKGROUNDS

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>DoD</td>
<td>23%</td>
</tr>
<tr>
<td>Other Federal Agencies</td>
<td>11%</td>
</tr>
<tr>
<td>DOE and National Labs</td>
<td>10%</td>
</tr>
<tr>
<td>Non-Federal Public</td>
<td>4%</td>
</tr>
<tr>
<td>Exhibitor Community</td>
<td>16%</td>
</tr>
<tr>
<td>Private Sector</td>
<td>36%</td>
</tr>
<tr>
<td>Federal Agencies</td>
<td>44%</td>
</tr>
<tr>
<td>Rest of Attendees</td>
<td>56%</td>
</tr>
</tbody>
</table>
ATTENDEES’ TOP REASONS FOR ATTENDING

PERTINENT JOB TRAINING

NETWORK WITH PEERS

DISCOVER NEW TECHNOLOGIES

LEARN WHAT’S NEW IN THE INDUSTRY

EARN LEARNING CREDITS (CEUs)

92% of attendees were satisfied or very satisfied with the 2019 Energy Exchange.

The 2019 Energy Exchange featured 116 training sessions, 88% of which were accredited by IACET.

A total of 16,757 training hours logged.

EXHIBIT BOOTH PRICING

9’ x 10’ $3,495
Includes 2 full conference registrations

9’ x 20’ $6,990
Includes 3 full conference registrations

20’ x 20’ $13,500
Includes 4 full conference registrations

20’ x 30’ $17,500
Includes 6 full conference registrations

All inline booths come with an 8’ high back wall drape, a 33” high side rail divider drape, one 6’ draped table, chairs, 1 wastebasket, and an ID sign with your company name and booth number.

FOR MORE OPTIONS CONTACT:
Anne Phillips
email: aphillips@mc-2.com
phone: 678-398-2650
2022 EXHIBITOR FLOOR PLAN
Over 105,000 square feet

SHOW SCHEDULE
October 24  5:30 p.m.–7:30 p.m.
October 25  9:30 a.m.–7 p.m.
October 26  9 a.m.–5 p.m.

MOVE IN SCHEDULE
October 23  8 p.m.–5 p.m.
October 24  8 a.m.–3 p.m.

MOVE OUT SCHEDULE
October 26  5 p.m.–9 p.m.
October 27  8 a.m.–12 p.m.

EXHIBITOR KITS
MC\(^2\) will provide all contracted exhibitors with an Exhibitor Services Kit containing information and pricing on shipping, drayage, labor for installation and dismantling, furniture, and other items exhibitors may require. Exhibitors have the responsibility to read and respond to all the information in this kit.

BECOME A SUPPORTER
The Energy Exchange also has a limited number of Support Packages available. Find out how a standard or customized package can benefit you. For more information, email Trina Jordan at tjordan@mc-2.com.

BECOME AN EXHIBITOR
For booth information please contact:
Anne Phillips
email: aphilips@mc-2.com
phone: 678-398-2650

Visit  www.energy-exchange.com