EMPOWERING SOLUTIONS

Georgia World Congress Center
Hall A
Atlanta, Georgia
August 11-13, 2020

EXHIBITOR PROSPECTUS

WWW.ENERGY-EXCHANGE.COM
EXHIBITOR PROSPECTUS

EXHIBIT IN ATLANTA

The 2020 Energy Exchange is a unique opportunity to make a lasting impression on government leaders and decision-makers from across the U.S. Exhibiting at this innovative Trade Show gives your company access to over 3,000 facility, energy, fleet, and water managers ranging from military and federal personnel to State and Local planners and buyers – all looking for ways to cut costs, improve outcomes, and boost efficiency and resiliency.

Don’t miss this opportunity to meet qualified resource managers and grow your business exponentially.

WE ANTICIPATE OVER 3,000 ATTENDEES IN 2020

TOP REASONS TO EXHIBIT

- Connect with resource managers at the federal, state, and local levels.
- Understand what government customers want and need.
- Hear about emerging energy trends in the government sector.
- Hold strategic meetings with current customers.
- Meet potential new customers.
- Generate leads to follow the rest of the year.
- Create awareness of your newest technologies and services.
- Showcase leading edge innovations.
- Demonstrate your products.
- Announce new programs or products.
- See what other industry leaders are doing.
- Position your company as a leader in the energy sector.
ATTENDEE PROFILE

Attendees of the Energy Exchange have one thing in common: a need to conserve resources and improve project outcomes.

Federal, State, and Local government resource managers come seeking commercial, residential, and industrial solutions.

These professionals cover a variety of project management disciplines and include:

- Facility Managers
- Fleet Managers
- Water Managers
- State Resource Managers
- City Planners
- Procurement Officers
- Building Commissioners
- Project Implementation Specialists
- Energy Auditors
- Compliance Managers
- Financial Managers
- Attorneys
- Engineers
- Research, Design, and Development Professionals

ATTENDEES COME FROM MANY BACKGROUNDS

<table>
<thead>
<tr>
<th>FEDERAL AGENCIES</th>
<th>REST OF ATTENDEES</th>
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</thead>
<tbody>
<tr>
<td>DoD</td>
<td>44%</td>
</tr>
<tr>
<td>Other Federal Agencies</td>
<td>11%</td>
</tr>
<tr>
<td>DOE and National Labs</td>
<td>10%</td>
</tr>
<tr>
<td>Non-Federal Public</td>
<td>4%</td>
</tr>
<tr>
<td>Exhibitor Community</td>
<td>16%</td>
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<tr>
<td>Private Sector</td>
<td>36%</td>
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</tbody>
</table>
EXHIBITOR PROSPECTUS

ATTENDEES’ TOP REASONS FOR COMING

PERTINENT JOB TRAINING

NETWORK WITH PEERS

DISCOVER NEW TECHNOLOGIES

LEARN WHAT’S NEW IN THE INDUSTRY

EARN LEARNING CREDITS (CEUs)

The 2019 Energy Exchange featured 116 training sessions, 88% of which were accredited by IACET. A total of 16,757 training hours logged.

92% of attendees were satisfied or very satisfied with the 2019 Energy Exchange.

EXHIBITOR BOOTH PRICING

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
<th>Includes</th>
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</thead>
<tbody>
<tr>
<td>10’ x 10’</td>
<td>$3,495</td>
<td>2 full conference registrations</td>
</tr>
<tr>
<td>20’ x 20’</td>
<td>$16,000</td>
<td>4 full conference registrations</td>
</tr>
<tr>
<td></td>
<td>$13,500</td>
<td>Front row (602, 504, 406, 306)</td>
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<tr>
<td></td>
<td></td>
<td>All other 20’x20’</td>
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</tbody>
</table>

All inline booths come with an 8’ high back wall drape, a 33” high side rail divider drape, one 6’ draped table, 2 chairs, 1 wastebasket, and an ID sign with your company name and booth number.

FOR MORE OPTIONS CONTACT:
Diane Manuel
678-398-2624
dmanuel@mc-2.com
2020 EXHIBITOR FLOOR PLAN
Over 105,000 square feet

SHOW SCHEDULE
August 10  5:30 p.m.–7:30 p.m.
August 11  9:30 a.m.–7 p.m.
August 12  9 a.m.–5 p.m.

MOVE IN SCHEDULE
August 9    1 p.m.–5 p.m.
August 10   8 a.m.–4 p.m.

MOVE OUT SCHEDULE
August 12   6 p.m.–10 p.m.
August 13   8 a.m.–12 p.m.

EXHIBITOR KITS
MC² will provide all contracted exhibitors with an Exhibitor Services Kit containing information and pricing on shipping, drayage, labor for installation and dismantling, furniture, and other items exhibitors may require. Exhibitors have the responsibility to read and respond to all the information in this kit.

BECOME AN EXHIBITOR
For booth information please contact:
DIANE MANUEL
email: dmanuel@mc-2.com
phone: 678-398-2624

Visit  www.energy-exchange.com